



PURCHASE ORDER



This Purchase Order Form may be used for services purchased from CareerBuilder Government Solutions, LLC ("CareerBuilder")
If you would like more information, have questions, or to see examples of any of the products outlined, please contact Michelle .

☐ New Customer ☐ Existing Customer – DID # _____ CB Rep: _____

State Agency/Facility: _____

Address/City/State/Zip: _____

Primary Contact: _____ Title: _____

Phone Number: _____ Fax Number: _____

Email address: _____

Billing Contact Information (If Different From Above):

State Agency/Facility: _____

Address/City/State/Zip: _____

Primary Contact: _____ Title: _____

Phone Number: _____ Fax Number: _____

Email Address: _____

Please Select the Number of Postings to purchase based on the discounts below:

Each posting has a 30 day shelf life and can be edited or changed at any time. Each package includes State of Kansas logo on all postings. Your package of postings will not expire for one calendar year.

Pay Per Post Jobs: Invoices will be sent on initial Posting Date.

☐ **\$148 per posting** No guaranteed quantity purchase is required.

Source and Screen Management (SSM).

Tier 1 = \$6,500 and local, up to 50 miles

Tier 2 = \$8,000 and regional, up to 300 miles

Tier 3 + \$9,500 and national

Branding Options: The State of Kansas logo ("State Logo") will appear above every job posting at **NO ADDITIONAL Cost**.

A job seeker can click on the logo which will take them to the State of Kansas website.

Optional Agency Brand Builder: A logo other than "State of Kansas Logo" can be purchased for **\$1,200 for the year or \$300 for 3 months or \$600 for 6 months.**

☐ Brand Builder at _____ for _____ months.

Total Price _____

Optional Job Branding: Job branding is additional branding which blocks all advertisements from your job postings and gives all job postings a template for a consistent look and feel allowing you to stand out from the competition. Brand Builder is required.

☐ Job Branding for \$3800 annually

Please fax completed form to Michelle Bikulcius at 800-819-1436. If you have any questions feel free to contact Michelle at 773-353-3950 or Michelle.Bikulcius@careerbuilder.com.



PURCHASE ORDER



Resume Database: National Access with UNLIMITED Search Agents:

Access thousands of job seekers in Kansas and have their resumes automatically sent to your email.

- \$ 899 a month per user
- \$1,672 a quarter per user
- \$3,354 a year per user

☐ # of Resume Database seats: _____ \$ per User _____ \$ Total Price _____

Personified Consulting

Personified is a consulting firm within Careerbuilder who offers direct hire sourcing options and consulting assessments in a number of different areas. Please contact Michelle Bikulcius to discuss the various Personified opportunities and to receive all discounts through the State of Kansas partnership. You can also visit www.Personified.com for more information.

Personified Product: _____

Total Cost: _____

CBcampus.com Products:

Target college students and new graduates with Careerbuilder's college site, CBcampus.com

Poll Sponsorship

One month	\$5,000
One Year	\$60,000

Featured Employer

One Month	\$2,000
One Year	\$15,000

Brand Builder

1-12 Months	\$180 per month
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Monthly Newsletter Sponsorship

One Month	\$1,600
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Target e-mail Campaign - Pricing based on target locations and keywords. Please contact Michelle for custom pricing.

CBcampus display advertising - Pricing based on target locations and keywords. Please contact Michelle for custom pricing.

Pricing for CBcampus Postings and Resume Database is identical to the pricing for CareerBuilder.com Postings and Resume Database.

Name of product _____

Quantity _____

of Months _____

Total \$ _____

Name of product _____

Quantity _____

of Months _____

Total \$ _____

Name of product _____

Quantity _____

of Months _____

Total \$ _____

Name of product _____

Quantity _____

of Months _____

Total \$ _____

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Mapping

If you post jobs on your own internal career board but also want to have those same jobs, or some of those jobs posted on Careerbuilder.com at the same time, let Careerbuilder.com "map" the jobs you tag from your site to our site for FREE. Please note at the end of 30 days, you will receive a bill for the amount of jobs "mapped" from your site to our site. If you do not have a job postings contract, you will pay \$90.00 a job. If you have a Careerbuilder.com job postings contract, your jobs will be deducted at the end of the 30 day job posting. Contact Michelle with questions and mapping approval.

Please check the box if you would like to obtain Mapping

☐

Facebook

Careerbuilder has an exclusive partnership with Facebook to help the State of Kansas with additional recruitment initiatives. Please contact Michelle Bikulcius to discuss and receive State of Kansas rates for Facebook products.

Facebook Product: _____



Total Cost: _____

Equality Magazine – Diversity Advertising:

Reach diversity candidates – Hispanic, African Americans, Women, and Veterans

Home Page Banner – 1 Site for 3 Months	\$4,704.55
Home Page Banner Bundle – 4 Sites for 3 Months	\$18,818.18
Animated Home Page Links – 4 sites for 3 Months	\$2,727.27
Animated Home Page Links – 4 Sites for 3Months	\$1,818.18

Name of product _____

Quantity _____

of Months _____

Total \$ _____

Recruitment Advertising

Brand your department /agency and gain more exposure by using recruitment advertisements. Recruitment advertising is a highly targeted and innovative way for your departments or agencies to drive more candidates to your open positions. By using banners and/or emails in conjunction with your current job postings, you are able to capture more relevant and qualified job seekers before they apply to other organizations. **Please see Michelle for advertising examples as well as tracking rates.**

Banner Advertising

Targeted by Category – price per thousand	\$20.00
Targeted by Keyword – price is per thousand	\$40.00
Targeted by Category and Geography – price is per thousand	\$23.50
Targeted by Keyword and Geography – price per thousand	\$43.50
Targeted by Diversity	\$20.00
Targeted by Diversity and Job Category	\$40.00
Targeted by Diversity and Job Category and Geo	\$43.50

Recruitment Emails	1-5,000	5,001-20,000	20,001-45,000	45,001-60,000	60,000+
Price per email sent	\$1.00	\$0.85	\$0.70	\$0.55	\$0.40
Price per diversity email	\$1.20	\$1.05	\$0.90	\$0.75	\$0.60

Name of product _____

Quantity _____

of Months _____

Total \$ _____

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Payment Information:

TOTAL CONTRACT VALUE \$ _____

Billing Method: ☐ Email ☐ Physical Mail ☐ Credit Card

If Credit Card is selected above, please complete below.

Credit Card Type: _____

Credit Card Number: _____

Exp. Date: _____

Card Holder's Name: _____

Authorized Signature: _____

Date: _____

Title: _____

Company and CareerBuilder hereby agree that the terms of this PO shall be governed by the Master Service Agreement agreed to and signed by both parties on April 19, 2007.

ACCEPTED BY: _____

Careerbuilder Government Solutions, LLC

("Company")

Signature: _____

Signature: _____

Name: _____

Name: _____

Title: _____

Title: _____

Date: _____

Date: _____

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